

# YANNICK KLUCH, PH.D.

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National Collegiate Athletic Association | Office of Inclusion  
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## | EDUCATION

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**Ph.D.** (2018) **Media and Communication**, Bowling Green State University, Bowling Green, Ohio, USA. Graduate Certificate in Women's, Gender, and Sexuality Studies.  
Dissertation: "More Than an Athlete: A Qualitative Examination of Activist Identities among NCAA Division I Student-Athletes"

Co-Advisors: Dr. Lara Martin Lengel, Dr. Raymond Schuck; Committee: Dr. Sandra Faulkner, Dr. Vikki Krane, Dr. Nancy Spencer

**M.A.** (2014) **Popular Culture Studies**, Bowling Green State University, Bowling Green, Ohio, USA.  
Thesis: "The Man Your Man Should Be Like: The Construction of Masculinity and the Male Body in Old Spice's Smell like a Man, Man and Smell is Power Campaigns"

Chair: Dr. Becca Cragin; Committee: Dr. Rebecca Kinney, Dr. Marilyn Motz

**B.A.** (2011) **Applied Media Economics**, Mittweida University of Applied Sciences, Mittweida, Germany. Top 5% of graduating class.

## | ACADEMIC & PROFESSIONAL APPOINTMENTS

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2018 – Present **Postgraduate Intern**, Office of Inclusion, National Collegiate Athletic Association, Indianapolis, IN.

2015 – 2018 **Assistant Basic Course Director**, COMM 1020: Introduction to Public Speaking, Department of Communication, Bowling Green State University.

2014 – 2018 **Graduate Teaching Assistant / Teaching Associate**, School of Media and Communication, Bowling Green State University.

2012 – 2014 **Graduate Teaching Assistant**, Department of Popular Culture, School of Cultural and Critical Studies, Bowling Green State University.

## | RESEARCH & TEACHING INTERESTS

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Critical-Cultural Studies | Sport & Physical Culture(s) | Sports Communication | Diversity & Inclusion  
Sport, Activism & Social Change | Identity | Intercollegiate Athletics | Gender, Men & Masculinities  
Media Studies | Critical Analysis of Popular Culture | Qualitative Methods | Critical Pedagogy

## | RESEARCH – PUBLICATIONS

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### *Edited Volumes*

Atay, A., Lengel, L., & **Kluch, Y.** (in progress). *Global millennials: Transnational and intercultural contexts*. (Under contract with Routledge).

### *Peer-Reviewed Journal Articles*

**Kluch, Y.** (2017). Welcome to the peer? National identity, German belonging, and the Abercrombie & Fitch brand as social imaginary in re-unified Germany. *The Journal of Popular Culture*, 50, 1168-1183.

Atkinson, J., Chappuis, S. O., Cruz, G. A., Gilkeson, S., Kaunert, C. A., **Kluch, Y.**, & Muthee, M. (2017). Feminist Jedi and a politically correct Empire: Popular culture and transformative bridges in alternative media content. *Journal of Community and Alternative Media*, 2, 60-71.

Spencer, N., Adamson, M., Allgayer, S., Castaneda, Y., Haugen, M., King White, R., **Kluch, Y.**, Rinehart, R., Walton-Fisette, T. (2016). Teach-ins as performance ethnography: Athletes' social activism in North American sport. *International Review of Qualitative Research*, 9, 489-514. doi:10.1525/irqr.2016.9.4.489

Faulkner, S. L., Kaunert, C., **Kluch, Y.**, Koc, E. S., & Trotter, S. (2016). Using arts-based research exercises to foster reflexivity in qualitative research. *Learning Landscapes*, 9, 197-212.

**Kluch, Y.** (2015). 'The man your man should be like': Consumerism, patriarchy and the construction of twenty-first-century masculinities in 2010 and 2012 Old Spice campaigns. *Interactions: Studies in Communication & Culture*, 6, 361-377. doi:10.1386/iscc.6.3.361\_1

### *Refereed Book Chapters*

**Kluch, Y.** (2017). Recreational bodybuilding as cultural transformation: Communicating cross-cultural masculinities in U.S. college gym culture. In L. Finley & N. Gordon (Eds.), *GenderSpectives: Reflections on Gender from a Communication Point-of-View* (pp. 8-19). Newcastle upon Tyne, UK: Cambridge Scholars Publishing.

### *Manuscripts under Review*

**Kluch, Y.** (Under Review). National heroes or disgusting Nazis? Soccer patriotism, German national identity, and the 'gaucho gate' incident after the FIFA World Cup 2014. (Book chapter submitted to edited collection *Athlete as a National Symbol: Politics, Protest, and Social Justice*, Editor: Nick Villanueva).

**Kluch, Y.**, & Lengel, L. (Under Review). Critiquing global hegemony through mediated critical communication pedagogy: Key questions for critical media analysis. (Book chapter submitted to edited collection *Mediated Critical Communication Pedagogy*, Editors: Ahmet Atay & Deanna Fassett).

**Kluch, Y.**, Noemi, M., & Lengel, L. (Under Review). The last witnesses? Memory and trauma as foundations of German identity in the context of the 70th V-Day. (Book chapter submitted to edited collection *Intercultural Public Remembering: Contesting Place, Space, and Memory*, Editors: Ahmet Atay, Yea-Wen Chen & Alberto Gonzalez).

**Kluch, Y.**, & Rentner, T. (Under Review). Sport as organizational change agent: Launching a social justice initiative to promote diversity and inclusion through sport at a Midwestern NCAA Division I university. (Journal article submitted to *Case Studies in Sport Management*).

Lengel, L., Atay, A., & **Kluch, Y.** (Under Review). Decolonizing gender and intercultural communication in transnational contexts. (Book chapter submitted to edited collection *The Cambridge Handbook of Intercultural Communication*, Editors: Guido Rings & Sebastian Rasinger).

#### *Manuscripts in Progress*

**Kluch, Y.** Go hard or go home: Exploring international student voices on cross-cultural masculinities in U.S. College gym culture. (To be submitted to *International Journal of Sport Communication*).

**Kluch, Y.** Just a quick post-workout selfie? Self-representation, masculinity, and the display of male bodies among College natural bodybuilders on Instagram. (To be submitted to *Men & Masculinities*).

**Kluch, Y.** “My story is my activism:” Definitions of student-athlete activism among NCAA Division 1 collegiate athletes. (To be submitted to *Communication & Sport*).

**Kluch, Y., & Paule-Koba, A. L.** Troublemakers or power players? A qualitative content analysis of media responses to athlete activism at the University of Missouri. (To be submitted to *Journal of Sports Media*).

## **| RESEARCH – CONFERENCE PRESENTATIONS**

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#### *Refereed Conference Presentations*

Donofrio, A. R., Hanasono, L. K., **Kluch, Y.**, Roberts, K. (2017, November). *The TIRE model: Conceptualizing multiple dimensions of social media activism*. Paper accepted for presentation at the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.

**Kluch, Y.** (2017, November). *A critical analysis of contemporary bodybuilding as spectacle*. Paper accepted for presentation at the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.

**Kluch, Y.** (2017, November). *A Cinderella story: Using Tinder and Grindr to teach relationship development and maintenance theories*. Great Ideas for Teaching Students (G.I.F.T.S.) activity accepted for presentation at the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.

**Kluch, Y.** (2017, November). *Communication bingo: The relevance of communicating effectively on the first day of class*. Great Ideas for Teaching Students (G.I.F.T.S.) activity accepted for presentation at the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.

**Kluch, Y.** (2017, November). *Twitterlects: Using students' tweets to teach genderlect styles theory*. Great Ideas for Teaching Students (G.I.F.T.S.) activity accepted for presentation at the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.

**Kluch, Y., & Lengel, L.** (2017, November). *Critiquing global hegemony through mediated critical communication pedagogy: Key questions for critical media analysis*. Paper accepted for presentation at the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.

**Kluch, Y.** (2017, November). *How can we better help student-athletes find their voice as activists? Identifying barriers to student-athlete activism in intercollegiate athletics*. Paper accepted for presentation at the 2017 conference of the North American Society for the Sociology of Sport, Windsor, Canada.

Atkinson, J., Chappuis, S. O., Cruz, G. A., Gilkeson, S., Kaunert, C. A., **Kluch, Y.**, Muthee, M. (2017, March). *Feminist Jedi and a politically correct Empire: Popular culture and transformative bridges in alternative media content*. Paper presented at the 2017 conference of the Central States Communication Association, Minneapolis, MN. **Top Paper Panel, Popular Culture Interest Group.**

**Kluch, Y.** (2017, March). *Recreational bodybuilding as cultural transformation: Creating cross-cultural masculinities in U.S. college gym culture*. Paper presented at the 2017 conference of the Central States Communication Association, Minneapolis, MN.

**Kluch, Y.** (2016, November). *A heavy lift: A case study of Muslim international students and masculinity construction in the U.S. college gym*. Paper presented at the 102<sup>nd</sup> annual convention of the National Communication Association, Philadelphia, PA.

**Kluch, Y.** (2016, November). *Sell stinky socks! Creating a radio commercial to use language effectively*. Great Ideas for Teaching Students (G.I.F.T.S.) activity presented at the 102<sup>nd</sup> annual convention of the National Communication Association, Philadelphia, PA.

**Kluch, Y.** (2016, November). *Strategies for athlete activism*. Paper presented at the 2016 conference of the North American Society for the Sociology of Sport, Tampa Bay, FL.

**Kluch, Y.,** & Lengel, L. (2016, November). *Challenging (dis)empowering technologies: Ruptures and reinscriptions of heteronormativity in social mediated discourses about sport*. Paper presented at a roundtable at the 102<sup>nd</sup> annual convention of the National Communication Association, Philadelphia, PA.

Adamson, M., Allgayer, S., Castaneda, Y., Haugen, M., King White, R., **Kluch, Y.**, Rinehart, R., Spencer, N., Walton-Fisette, T. (2016, May). *Student-athlete activism in sport: A performance ethnography*. Performance ethnography presented at the International Congress for Qualitative Inquiry, Champaign, IL.

**Kluch, Y.** (2016, April). *Constructing the mediated foreign nerd: Raj Koothrappali as victimized geek in The Big Bang Theory*. Paper presented at the 2016 conference of the Central States Communication Association, Grand Rapids, MI.

**Kluch, Y.** (2016, April). *'It's all but legend...wait for it...dary!' Gender negotiation, promiscuous behavior, and the construction of hegemonic heterosexuality in CBS's sitcom How I Met Your Mother*. Paper presented at the 2016 conference of the Central States Communication Association, Grand Rapids, MI.

**Kluch, Y.** (2016, April). *Welcome to the peer? National identity, German belonging, and the Abercrombie & Fitch brand as imagined community in re-unified Germany*. Paper presented at the 2016 conference of the Central States Communication Association, Grand Rapids, MI.

**Kluch, Y.,** Lengel, L., & Marin, N. (2016, April). *The last witnesses? Trauma and memory as foundations of German identity in the context of the 70th anniversary of V-E Day*. Paper presented at the 2016 conference of the Central States Communication Association, Grand Rapids, MI. **Top Paper Panel, Intercultural Communication Interest Group.**

Paule-Koba, A. L., & **Kluch, Y.** (2016, April). *Troublemakers or power players? A qualitative content analysis of media responses to athlete activism at Georgetown University and the University of Missouri*. Poster presented at the 9<sup>th</sup> Annual CSRI Conference on College Sport, Columbia, SC.

**Kluch, Y.** (2016, March). *Go hard or go home: Exploring international student voices on cross-cultural masculinities in U.S. College gym culture*. Paper presented at the 9<sup>th</sup> Summit on Communication and Sport, Grand Rapids, MI.

**Kluch, Y.** (2015, November). *“Just a quick post-workout selfie:” Self-surveillance, masculinity, and the display of hyper-masculine bodies among College natural bodybuilders on Instagram.* Paper presented at the 101<sup>st</sup> annual convention of the National Communication Association, Las Vegas, NV.

**Kluch, Y., & Lengel, L.** (2015, November). *“If it were the end of civilization what good would gays be?” Ruptures and reinscriptions of heteronormative masculinity in season 5 of The Walking Dead.* Paper presented at the 101<sup>st</sup> annual convention of the National Communication Association, Las Vegas, NV.

**Kluch, Y.** (2015, July). *“More plates, more dates?” Masculinity and the male body in U.S. College recreational bodybuilding.* Paper presented at the 6<sup>th</sup> International Conference on Sport and Society, Toronto, Canada.  
**Recipient of the conference’s Graduate Scholar Award.**

**Kluch, Y., & Lengel, L.** (2015, July). *Critiquing globalization through popular cultural texts: Communication education for social responsibility.* Paper presented at the 10<sup>th</sup> Global Communication Associational Conference, Berlin, Germany.

**Kluch, Y.** (2015, March). *National heroes or outrageous Nazis? Soccer patriotism, German national identity, and the ‘gaucho gate’ incident after the FIFA World Cup 2014.* Paper presented at the 8<sup>th</sup> Summit on Communication and Sport, Charlotte, NC.

#### *Keynote Addresses*

**Kluch, Y.** (2016, April). *Using the communicative power of sport to make a change: Strengthening the campus community by creating meaningful intersections between research, teaching, and service through We Are One Team (WA1T).* Keynote address presented at the 5<sup>th</sup> Annual Student Research Conference hosted by the Graduate Communication Association, Bowling Green, OH.

#### *Panel Presentations*

**Kluch, Y.** (2017, November). *Ask an activist.* Panel discussion accepted for the 103<sup>rd</sup> annual convention of the National Communication Association, Dallas, TX.

**Kluch, Y.** (2016, April). *Our foundation is voice: Encouraging voice(s) in the introductory classroom.* Panel discussion at the 2016 conference of the Central States Communication Association, Grand Rapids, MI.

**Kluch, Y.** (2016, April). *Exploring the community-based learning course development process.* Roundtable for the 2016 Teaching and Learning Fair, Bowling Green State University, Bowling Green, OH.

### **| RESEARCH GROUP EXPERIENCE**

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| 2018 – Present | <b>Co-Chair of Interdisciplinary Research Group.</b> Focus: Sport, activism, and social change. The goal of this interdisciplinary research group is to assess the impact of the <i>We Are One Team (WA1T)</i> initiative at BGSU and beyond.                                     |
| 2016 – 2018    | <b>Member of Research Group facilitated by Dr. Lisa Hanasono,</b> School of Media and Communication, Bowling Green State University. Focus: Social media activism and civic engagement. Role: Conducted semi-structured interviews and analyzed qualitative data.                 |
| 2015 – 2018    | <b>Member of Research Group facilitated by Dr. Vikki Krane,</b> School of Human Movement, Sport, and Leisure Studies, Bowling Green State University. Focus: Young athlete identity. Role: Developed methodology, conducted focus group interviews and analyzed qualitative data. |

## **| INVITED TALKS AND PRESENTATIONS FOR NON-ACADEMIC AUDIENCES**

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- 2018            **Panel Organizer & Moderator**, *Advocates of Change: Student-athlete activism and expression in the 21<sup>st</sup> century*. 2018 NCAA Inclusion Forum, Indianapolis, IN.
- 2017            **Panelist**, *Best practices to ensure inclusive campus cultures*. 2017 NCAA Inclusion Forum, Providence, RI.
- 2017            **Presenter**, *NCAA Award for Diversity & Inclusion: Overview of winning institution*. 2017 Minority Opportunities Athletics Association (MOAA) Symposium, Orlando, FL.
- 2017            **Workshop Leader & Presenter**, *Re-Imaging Athletics on College Campuses: Strategies to Promote Diversity and Inclusion using the Example of We Are One Team (WAI1T)*. 2017 Women's Workshop, Lone Star Conference, Dallas, TX.

## **| TEACHING EXPERIENCE**

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### *Courses Taught as the Instructor of Record*

**Introduction to Public Speaking** (5 sections), Department of Communication, Bowling Green State University.

**Communication Theory** (1 section; 1 section in mass-lecture format taught as a Teaching Assistant under Dr. Joshua Atkinson), Department of Communication, Bowling Green State University.

**Introduction to Popular Culture** (3 sections; 1 section in mass-lecture format taught as a Teaching Assistant under Dr. Jeffrey Brown), Department of Popular Culture, Bowling Green State University.

**BGSU 1910: First-Year Seminar** (Instructor of record for 2 sections), Freshman Seminar for Student-Athletes (Title: Game Plans for the Future), Office of the Provost, Bowling Green State University.

**Rhetoric of Sport** (1 section), Department of Communication, Bowling Green State University.

### *Courses Taught as Teaching Assistant*

**Gender, Media & Culture** (1 section; 100% web-based), Department of Telecommunications, Bowling Green State University. Instructor of Record: Dr. Sung-Yeon Park.

### *Invited Guest Lectures & Presentations (Selection)*

**Kluch, Y.** (2017, September). *Using sport to address social issues on U.S. college campuses*, Specialized Journalism Skills: Sports PR. Instructor of Record: Dr. Terry Rentner, Bowling Green State University.

**Kluch, Y.** (2017, April). *When athletes take a stand: Activism and the use of sport for social justice*, Rhetoric of Sport. Instructor of Record: Dr. Raymond Schuck, Bowling Green State University – Firelands.

**Kluch, Y.** (2016, February). *Harder, better, faster, stronger: Masculinity and the construction of gendered identities through bodybuilding*, Rhetoric of Sport. Instructor of Record: Linsay Cramer, Bowling Green State University.

**Kluch, Y.** (2015, October). *Using popular culture to engage students in the public speaking classroom*, Teaching colloquium for COMM 1020 instructors (COMM 1020 Creativity Lab). Instructor of Record: Dr. Emily Anzicek, Bowling Green State University.

**Kluch, Y.** (2015, April). *Gendered identities: Masculinity, gender, and sports in the media*, Communication and Gender, undergraduate seminar. Instructor of Record: Dr. Emily Anzicek, Bowling Green State University.

### *Curriculum Development Experience*

2017 – Present     **Inclusive Leadership Certificate.** Developed the WAIT Team Player Program for Diversity & Inclusion Leadership, which is a competency-based inclusive leadership certificate designed for BGSU student-athletes. The certificate will be offered as part of the BGSU Leadership Studies minor. The program enrolled 21 individuals for the 2017-18 academic year.

### *Other Experience in Supervising Students*

2016 – 2018     **Student Internship Supervisor.** Supervised on-campus internship of six (6) undergraduate students for *We Are One Team*. Students enrolled in JOUR 4000: Field Experience, Bowling Green State University.

2015             **Student Service-Learning Project Supervisor.** Supervised two (2) undergraduate students on service-learning projects for *We Are One Team*. Students enrolled in JOUR 3440: Public Relations Writing, Bowling Green State University.

## **| HONORS & AWARDS**

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### *Honors, Grants, & Awards for Research, Teaching, and Service*

2018             **Cooper Award**, Central States Communication Association. Awarded for excellent teaching by a graduate student.

2018             **President's Award for Distinguished Service**, Gregory T. DeCrane Applauding Excellence Awards, Office of Campus Activities, BGSU. This award honors well-rounded individuals who have made significant contributions to BGSU and have multiple involvements within the University and Bowling Green communities.

2017             **Winifred O. Stone Graduate Student Development Fund**, Graduate College, BGSU. The recipient of this award is chosen from 3,000 graduate students at the university. Awardees of this award are honored for superior academic achievement, outstanding leadership in the academic community, and exceptional writing skills.

2017             **Excellence in Graduate Student Teaching Award**, School of Media and Communication, BGSU. This competitively selected award is given to a graduate student in the School of Media and Communication who has excelled at teaching undergraduate students within the School of Media and Communication at BGSU.

2017             **Top Papers in Popular Culture Panel**, Popular Culture Division, Central States Communication Association.

- 2017 **Outstanding Community Service Award**, Gregory T. DeCrane Applauding Excellence Awards, Office of Campus Activities, BGSU. This award honors outstanding students who provided service to the Bowling Green and/or University community through volunteerism, employment, as well as those individuals who have made significant strides in bettering the quality of life at the University and/or Bowling Green community.
- 2017 **MLK Jr. Drum Major for Peace Award**, Human Relations Commission, Bowling Green, Ohio. This award is given to an individual of the Bowling Green community in recognition of their commitment and dedication to the community and in appreciation for their concern for the welfare of others by building strong relationships among the citizens of Bowling Green.
- 2016 **Travel Grant**, 102<sup>nd</sup> Annual Convention, National Communication Association, Philadelphia, PA.
- 2016 **Top Papers in Intercultural Communication Panel**, Intercultural Communication Division, Central States Communication Association.
- 2016 **Diversity, Equity and Inclusion Student Award**, BGSU Graduate Student Senate. Recipient of this school-wide award chosen from 3,000 graduate students.
- 2016 **Outstanding International Graduate Student Award**, BGSU Graduate Student Senate. Recipient of this school-wide award chosen from 3,000 graduate students.
- 2015 **Graduate Scholar Award**, 6<sup>th</sup> International Conference on Sport and Society, Toronto, Canada.

*Honors & Awards for the We Are One Team (WA1T) Initiative*

- 2017 **NCAA Award for Diversity and Inclusion**, National Collegiate Athletic Association (NCAA) / Minorities Opportunities Athletic Association (MOAA). This national award recognizes and celebrates initiatives, policies, and practices of schools and offices that embrace diversity and inclusion across the intercollegiate athletics community.
- 2017 **Diversity, Equity and Inclusion Award**, Graduate Student Senate, BGSU. The recipient of this school-wide award is chosen among over 300 student-run organizations and initiatives at BGSU.
- 2017 **Outstanding Student Organization of the Year**, Office of Campus Activities, BGSU. This award is given to an organization that has provided opportunities for its members to develop and enhance leadership skills and has made meaningful contributions to the University community. The recipient of this award was the Sport, Social Justice, and Communication Coalition, which is a student organization that serves as the organized student component for the We Are One Team (WA1T) initiative.
- 2017 **Inspiring Service Award**, Inspiring Service (Non-Profit Organization). This award honors non-profit organizations and initiatives that connect personal and collective community service with progress toward the United Nations Global Goals.



## | PROFESSIONAL DEVELOPMENT

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- 2015 – 2017     **Faculty Learning Community on Service-Learning**, Bowling Green State University.
- 2016             **Teaching Institute for Graduate Teaching Assistants in Communication**, University of Maine, Orono, in collaboration with the National Communication Association (NCA). Theme: Communication Education and/or Social Justice.
- 2016             **Workshop: Write Winning Grant Proposals**, Grant Writers' Seminars and Workshops, Office of Sponsored Programs and Research, Bowling Green State University.

## | SERVICE & LEADERSHIP

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### *Service to the Field/Profession*

- 2015 – Present     **Founder & Executive Director**, *We Are One Team* (WA1T). Launched at Bowling Green State University in 2015 and currently in the process of expanding, *We Are One Team* (WA1T) is a university-wide umbrella initiative to promote diversity and inclusion through sport on U.S. college campuses ([www.bgsu.edu/WeAreOneTeam-BG](http://www.bgsu.edu/WeAreOneTeam-BG)). Projects featured as part of the initiative include workshops, photo campaigns, panel discussions, speaker series, and community events.
- 2015 - Present     **Reviewer – Conference Level**, National Communication Association & International Association for Communication and Sport. Reviewed eleven (11) full papers, 25 submissions for the Great Ideas for Teaching Students (G.I.F.T.S.) Division, and two (2) abstracts.
- 2016 – 2017     **Graduate Student Representative**, Communication and Sport Division, National Communication Association.
- 2015 – 2017     **Graduate Student Representative**, Feminist and Women Studies Division, National Communication Association.

### *Service to Bowling Green State University*

- 2017 – 2018     **Founding Chair**, Student Advisory Council on Diversity and Inclusion (SACODI).
- 2016 – 2018     **Graduate Student Representative**, President's Advisory Council on Diversity and Inclusion (PACODI).
- 2015 – 2018     **President & Executive Leadership Board Chair**, *We Are One Team* (WA1T) chapter at BGSU.
- 2015 – 2018     **Organizer & Facilitator**, COMM 1020 Creativity Lab, Department of Communication. The COMM 1020 Creativity Lab includes a series of presentations on how to incorporate creativity into the classroom.
- 2014 – 2018     **International Student Ambassador**, International Student Services Office (ISS).
- 2016             **Chair of Planning Committee**, 3<sup>rd</sup> Annual COMM 1020 Public Speaking Showcase, Department of Communication.

- 2016      **Planning Committee Member**, Women's History Month (March), hosted by the Women's Center and the Department of Women's, Gender, and Sexuality Studies. Theme: Tackling injustice: Sport as an arena of social change.
- 2016      **Graduate Student Representative**, Graduate Program Committee, School of Media and Communication.
- 2015      **Chair of Programming Committee**, 4<sup>th</sup> Annual Graduate Student Research Conference (March 26-27), Graduate Communication Association. Conference theme: Identities, social movements, and social justice in a globalized world. Reviewed abstracts and arranged them in suitable panels.

## **| PROFESSIONAL MEMBERSHIPS**

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- 2016 – Present      Central States Communication Association
- 2016 – Present      North American Society for the Sociology of Sport
- 2015 – Present      International Association for Communication and Sport (IACS)
- 2014 – Present      National Communication Association

## **| PROFESSIONAL COMMUNICATION POSITIONS**

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- 2012      **Internship: Marketing Department**, Warner Bros. Entertainment, Germany. Planned online campaigns for Warner Home Video releases, composed online marketing campaigns, and assisted in conception of marketing tools (on- and offline).
- 2012      **Internship: TV Quiz Show Editorial Department**, "Star Quiz mit Kai Pflaume," Germany. Researched and verified quiz questions, wrote celebrity portraits, researched relevant topics.
- 2011      **Freelancing: Public Relations Department**, Universum Box Promotion, Germany. Supervised journalists at a boxing event, composed press releases, and assisted the public relations team in the organization and realization of press conferences.
- 2010 – 2011      **Internship & Student Job: Copywriting Department**, Philipp und Keuntje Advertising Agency, Germany. Created text manuscripts and copies for a variety of digital projects for client Audi, created copies for an agency-internal microsite, supervised a Facebook platform as part of a campaign for German beer brand Astra, and created and implemented case film about a campaign for German beer brand Astra.