

YANNICK KLUCH, PH.D.

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Center for Sports Communication & Social Impact | Rowan University

| ACADEMIC & PROFESSIONAL APPOINTMENTS

- 2019 – Present **Assistant Professor, Sports Communication & Media (Focus: Diversity & Inclusion in Sport)**, Department of Communication Studies, Rowan University, Glassboro, NJ, USA.
- 2019 – Present **Lead Faculty Consultant, Center for Sports Communication & Social Impact**, College of Communication & Creative Arts, Rowan University, Glassboro, NJ, USA.
- 2018 – 2019 **Office of Inclusion**, National Collegiate Athletic Association, Indianapolis, IN, USA.
- 2014 – 2018 **Graduate Teaching Assistant/Teaching Associate**, School of Media and Communication, Bowling Green State University, OH, USA.
- 2012 – 2014 **Graduate Teaching Assistant**, Department of Popular Culture, School of Cultural and Critical Studies, Bowling Green State University, OH, USA.

| EDUCATION

- Ph.D.** **Media and Communication (Focus: Sport & Social Change)**, Bowling Green State University, Bowling Green, OH, USA.
(2018)
- Cognate: Sport Management/Administration.**
 Graduate Certificate in Women’s, Gender, and Sexuality Studies.
 Dissertation: “More Than an Athlete: A Qualitative Examination of Activist Identities among NCAA Division I Student-Athletes”
- M.A.** **Popular Culture Studies**, Bowling Green State University, Bowling Green, OH, USA.
(2014)
- Thesis: “The Man Your Man Should Be Like: The Construction of Masculinity and the Male Body in Old Spice’s Smell like a Man, Man and Smell is Power Campaigns”
- B.A.** **Applied Media Economics**, Mittweida University of Applied Sciences, Mittweida, Germany. Top 5% of graduating class.
(2011)

| RESEARCH & TEACHING INTERESTS

Sociology of Sport | Sport, Activism & Social Change | Diversity & Inclusion in the Sport Industry
Athletics in Higher Education | Inclusive Leadership in Sport | Global & International Sport
Qualitative Research Methods | Sport Communication | Media Representations of Athletes
Critical Pedagogy | Identity Construction in Sport (Focus: Marginalized & Minoritized Populations)

| RESEARCH – PUBLICATIONS

Peer-Reviewed Journal Articles

Kluch, Y. & Schuck, R. I. (Forthcoming). Constructing “the athlete:” Representations of male high school athletes in U.S. teen drama series. *Sport in Society*, x, xx-xx.

Kluch, Y. (2020). “My story is my activism:” (Re-)Definitions of social justice activism among collegiate athlete activists. *Communication & Sport*, 1-25. <https://doi.org/10.1177/2167479519897288>

Kluch, Y., & Wilson, A. (2020). #NCAAInclusion: Using social media to engage student-athletes in strategic efforts to promote diversity and inclusion. *Case Studies in Sport Management*, 33-43.

Mac Intosh, A., Martin, E., & **Kluch, Y.** (2020). To act or not to act? Student-athlete perceptions of social justice activism. *Psychology of Sport & Exercise*, 51, 1-8.

Kluch, Y. (2017). Welcome to the peer? National identity, German belonging, and the Abercrombie & Fitch brand as social imaginary in re-unified Germany. *The Journal of Popular Culture*, 50, 1168-1183.

Spencer, N., Adamson, M., Allgayer, S., Castaneda, Y., Haugen, M., King White, R., **Kluch, Y.**, Rinehart, R., Walton-Fisette, T. (2016). Teach-ins as performance ethnography: Athletes’ social activism in North American sport. *International Review of Qualitative Research*, 9, 489-514. doi:10.1525/irqr.2016.9.4.489

Faulkner, S. L., Kaunert, C., **Kluch, Y.**, Koc, E. S., & Trotter, S. (2016). Using arts-based research exercises to foster reflexivity in qualitative research. *Learning Landscapes*, 9, 197-212.

Kluch, Y. (2015). “The man your man should be like:” Consumerism, patriarchy and the construction of twenty-first-century masculinities in 2010 and 2012 Old Spice campaigns. *Interactions: Studies in Communication & Culture*, 6, 361-377. doi:10.1386/iscc.6.3.361_1

Refereed Book Chapters

Kluch, Y. (2020). National heroes or disgusting Nazis? Soccer patriotism, German national identity, and the ‘gaucho gate’ incident after the FIFA World Cup 2014. In N. Villanueva, *The Athlete as a National Symbol: Critical Essays on Sports in the International Arena* (pp. 71-87). Jefferson, NC: McFarland Publishing.

Lengel, L., Atay, A., & **Kluch, Y.** (2020). Decolonizing gender and intercultural communication in transnational contexts. In G. Rings & S. Rasinger, *The Cambridge Handbook of Intercultural Communication*, pp. 205-226). Cambridge, UK: Cambridge University Press.

Kluch, Y., & Lengel, L. (2019). Critiquing hegemony through mediated critical communication pedagogy: Key questions for critical media analysis. In A. Atay & D. Fassett, *Mediated Critical Communication Pedagogy* (pp. 75-94). Lanham, MD: Lexington Books.

Kluch, Y. (2017). Recreational bodybuilding as cultural transformation: Communicating cross-cultural masculinities in U.S. college gym culture. In L. Finley & N. Gordon (Eds.), *GenderSpectives: Reflections on Gender from a Communication Point-of-View* (pp. 8-19). Newcastle, UK: Cambridge Scholars Publishing.

Manuscripts under Review

Kluch, Y., Anderson, A., & Ferguson, T. (Under Review). Unity in adversity? Considerations of equity, diversity, and inclusion for (re-)envisioning the community of sport in the context of COVID-19. Submitted for publication in *Journal of Sport and Social Issues*.

Kluch, Y., & Rentner, T. (Revision Under Review). What counts as diversity? Launching a grassroots institutional change initiative to promote diversity and inclusion through sport at a Midwestern NCAA Division I institution. Revised and resubmitted for publication in *Sport Management Education Journal*.

Abstracts under Review

Kluch, Y., Bell, T., & Bingaman, J. (Abstract Under Review). Reframing white allyship: Peter Norman and the paradox of strategic decentering for racial justice. Abstract submitted to special issue on “Race, sports and protest: The sporting antecedents of Black Lives Matter” in *Sport in History*.

Jolly, S., Cooper, J., & **Kluch, Y.** (Abstract Under Review). An evolution of activism: Advancing social change in global sport through transformational allyship. Abstract submitted to special issue on “Sport, race and ethnicity at a time of multiple global crises” in the *European Journal for Sport and Society*.

Manuscripts in Progress (Organized by Progress toward Completion)

Kluch, Y. (In Progress). Ain’t nobody got time for that? Barriers to student-athlete activism at NCAA Division I institutions. [Data collected & analyzed; manuscript writing in progress].

Kluch, Y. (In Progress). “It’s our duty to use our platform:” A qualitative examination of motivations for activism among NCAA Division I collegiate athletes. Invited book chapter for publication in *Contemporary Perspectives on Athlete Activism* (Editor: R. Magrath, Routledge UK). [Data collected & analyzed; manuscript writing in progress].

Kluch, Y., Martin, E., & Mac Intosh, A. (In Progress). A new era? Mapping collegiate athletes’ activism in intercollegiate athletics. [Data collected & analyzed; manuscript writing in progress].

Martin, E., Mac Intosh, A., & **Kluch, Y.** (In Progress). Collegiate athletes’ views on social support: Implications for athlete activism. [Data collected & analyzed; manuscript writing in progress].

Kluch, Y., Wright-Mair, R., Swim, N., & Turick, R. (In Progress). “It’s like being on an island by yourself:” Barriers to driving diversity, equity, and inclusion efforts in intercollegiate athletics. [Data collected & analyzed; manuscript writing in progress].

Wright-Mair, R., **Kluch, Y., Turick, R., & Swim, N.** (In Progress). Driving inclusive excellence in athletics: High-impact practices among NCAA athletics diversity, equity, and inclusion professionals. [Data collected & analyzed; manuscript writing in progress].

Kluch, Y., Taylor, E., Wright-Mair, R., Boring, D., & Boyle, K. (In Progress). How can we increase diversity in sport programs? A mixed-method examination of sense of belonging of underrepresented students in sport management and related programs. [Data collected; data analysis in progress].

Kluch, Y., Sharnak, D., Brooks, S., & Flores, S. (In Progress). Changing the narrative on protests and demonstrations at the Olympics: An analysis of the framing of international responses calling for amendments to International Olympic Committee Rule 50. [Data collection in progress].

| RESEARCH – SCHOLARSHIP OF PRACTICE

Note: *There is no single definition of the term “scholarship of practice.” In my work, I conceptualize this type of scholarship as work for which I use my professional and/or scholarly expertise to address a real-world problem for a client or other sponsor. Examples are listed below.*

Kluch, Y. (In Progress). **Project:** Advising Team USA Council on Racial & Social Justice. **Client/Sponsor:** United States Olympic & Paralympic Committee (USOPC). **Role:** Topic expert on athlete protest/ demonstrations. Main responsibilities:

- Lead the council in drafting a response to IOC Rule 50/IPC Section 2.2 (released on December 10, see [here](#))
- Identify strategies to educate and engage Team USA athletes, leadership, and stakeholders on topics related to athlete protest and demonstrations

Kluch, Y. (In Progress). **Project:** Creating NCAA resource on engaging a campus community on student-athlete activism. **Client/Sponsor:** National Collegiate Athletic Association (NCAA). **Role:** Lead author for resource sponsored by NCAA office of inclusion. Main responsibilities:

- Create Association-wide resource focused on student-athlete activism, including best practices to engage universities, colleges, and conference offices on student-athlete activism

Kluch, Y. (2020). **Project:** Establishing an infrastructure for inclusive excellence within a national governing body (NGB). **Client/Sponsor:** USA Diving. **Role:** Consultant and topic expert.

- Aided in establishing the organization's inaugural USA Diving Diversity Council
- Guided the Diversity Council in drafting a multi-year strategic plan to drive diversity, equity, and inclusion within USA Diving

Kluch, Y. (2020). **Project:** Drafting content for *A4: Athletes Using Their Power* program focused on student-athlete activism. **Client/Sponsor:** National Collegiate Athletic Association (NCAA). **Role:** Session organizer and content developer for virtual session. Main responsibilities:

- Developed concept and outline for the session, including creating content relevant for student-athletes who want to use their platform for social activism
- Identified panelists to be featured to speak on the topic of student-athlete activism
- Facilitated session via Zoom

Kluch, Y. (2020). **Project:** Developing content for convention session on engaging a campus community on student-athlete activism. **Client/Sponsor:** National Collegiate Athletic Association (NCAA). **Role:** Session organizer for the NCAA office of inclusion for the 2020 Annual NCAA Convention, Anaheim, CA, USA. Main responsibilities:

- Developed concept and outline for the session, including identifying panelists to be featured and workshop components aimed at engaging convention attendees on issues related to student-athlete activism
- Facilitated workshop focused on guiding convention attendees in engaging their campus community on issues related to student-athlete activism

Kluch, Y. (2019). **Project:** Developing concept for 2019 NCAA & MOIC Diversity & Inclusion Social Media Campaign. **Client/Sponsor:** National Collegiate Athletic Association (NCAA). **Role:** Lead consultant for the NCAA office of inclusion's second annual social media campaign focused on diversity and inclusion. Main responsibilities:

- Developed concept for national diversity and inclusion social media campaign, including daily themes for the four-day campaign, to engage student-athletes on inclusive excellence
- Created content and outreach materials for campaign website shared with the over 1,100 NCAA member institutions and conference offices to encourage engagement in the campaign
- Campaign reach: 78,191,733; number of mentions: 14,416

| RESEARCH – GRANT & CONSULTING ACTIVITY

Under Review

Kluch, Y., Sharnak, D., Bullard, J., Rose, C., Santos, S., & Hill, J. [**Co-Principal Investigator**]. (Under Review). Strengthening humanistic literacy in sport: An interdisciplinary curriculum on sport, community impact, and civic leadership. Grant program: National Endowment for the Humanities – Humanities Connections Planning Grant. [Funding Requested: US-\$ 34,881.00; *Funding decision expected in March 2022*]

Kluch, Y., & Martin, E. [**Co-Principal Investigator**]. (Under Review). More than an athlete: Exploring high school athletes' engagement in activism. Grant program: Spencer Foundation Small Research Grant. [Funding Requested: US-\$ 59,200.00; *Funding decision expected in March/April 2022*]

Funded

Kluch, Y. [**Principal Investigator**]. (2020). Consulting projects on student-athlete activism. Awarding entity: National Collegiate Athletic Association (NCAA). [Funding Awarded: US-\$ 17,000].

Kluch, Y. [**Principal Investigator**]. (2020). You can't be what you can't see? A qualitative examination of the experiences of members of historically underrepresented and minoritized groups in sport academic programs. Grant program: Rowan University Ric Edelman College of Communication & Creative Arts Support for Teaching, Outreach, and Research Innovations (STORI). [Funding Awarded: US-\$ 2,314]

Unfunded

Kluch, Y., & Richmond, J., & Steiner, E. [**Principal Investigator**]. (2020). Using the communicative power of sport to drive social change: Empowering sports communication faculty to advance communication activism pedagogy in the sports communication classroom. Grant program: The Waterhouse Family Institute for the Study of Communication and Society Research Grant [Funding Requested: US-\$ 7,668.00; *Not Funded*]

Kluch, Y., & Wright-Mair, R. [**Co-Principal Investigator**]. (2019). Rowan Prof C.H.A.M.P.S. (Certificate for Helping Athletes from Minoritized Groups Prosper & Succeed): An inclusive leadership program designed for racially minoritized student-athletes' success and impact on campus and beyond. Grant program: NCAA Innovations Grant. [Funding Requested: US-\$ 24,978.00; *Not Funded*]

Grant Proposal Rejected at the Letter of Intent Stage

Kluch, Y., Bullard, J., & Wright-Mair, R. [**Principal Investigator**]. (2020). An examination of the impact of COVID-19 on racially minoritized student-athletes' identity, sense of belonging, and psychological well-being. Grant program: Russell Sage Foundation. [Funding Requested: US-\$ 34,941.00; *No Full Proposal Invited*]

| RESEARCH – CONFERENCE PRESENTATIONS

Refereed Conference Presentations

Kluch, Y., Wright-Mair, R., Swim, N., & Turick, R. (2020, November). "It's like being on an island by yourself:" Barriers to effective diversity, equity, and inclusion work in intercollegiate athletics. Paper presented at the

2020 annual conference of the North American Society for the Sociology of Sport. [Conference held virtually due to COVID-19.]

Kluch, Y. (2020, April). *"It's our duty to use our platform:" A qualitative examination of motivations for and enactments of "approved activism" among NCAA Division I collegiate athletes.* Paper accepted for presentation at the 2020 Summit on Communication and Sport, International Association for Communication and Sport (IACS), St. Petersburg, FL, USA. [Conference cancelled due to COVID-19 epidemic.]

Kluch, Y., & Rentner, T. (2020, April). *Champions of change: Equipping students with equity, diversity and inclusion competencies in the sports communication classroom.* Paper accepted for presentation at the 2020 Summit on Communication and Sport, International Association for Communication and Sport (IACS), St. Petersburg, FL, USA. [Conference cancelled due to COVID-19 epidemic.]

Kluch, Y. (2019, November). *"My story is my activism:" (Re-)Definitions of athlete activism among NCAA Division I student-athletes.* Paper presented at the 105th annual convention of the National Communication Association, Baltimore, MD, USA.

Kluch, Y., & Schuck, R. (2019, November). *Constructing "the athlete": Depictions of male high school student-athletes in U.S. teen drama series.* Paper presented at the 105th annual convention of the National Communication Association, Baltimore, MD, USA.

Martin, E., Mac Intosh, A., & **Kluch, Y.** (2019, October). *Student-athletes' views on social support and social causes: Implications for athlete activism.* Poster presented at the 2019 annual conference of the Association for Applied Sport Psychology, Portland, OR, USA.

Kluch, Y. (2017, November). *A critical analysis of contemporary bodybuilding as spectacle.* Paper presented at the 103rd annual convention of the National Communication Association, Dallas, TX, USA.

Kluch, Y., & Lengel, L. (2017, November). *Critiquing global hegemony through mediated critical communication pedagogy: Key questions for critical media analysis.* Paper presented at the 103rd annual convention of the National Communication Association, Dallas, TX, USA.

Kluch, Y. (2017, November). *How can we better help student-athletes find their voice as activists? Identifying barriers to student-athlete activism in intercollegiate athletics.* Paper accepted for presentation at the 2017 conference of the North American Society for the Sociology of Sport, Windsor, Canada.

Kluch, Y. (2017, March). *Recreational bodybuilding as cultural transformation: Creating cross-cultural masculinities in U.S. college gym culture.* Paper presented at the 2017 conference of the Central States Communication Association, Minneapolis, MN, USA.

Kluch, Y. (2016, November). *A heavy lift: A case study of Muslim international students and masculinity construction in the U.S. college gym.* Paper presented at the 102nd annual convention of the National Communication Association, Philadelphia, PA, USA.

Kluch, Y. (2016, November). *Strategies for athlete activism.* Paper presented at the 2016 conference of the North American Society for the Sociology of Sport, Tampa Bay, FL, USA.

Adamson, M., Allgayer, S., Castaneda, Y., Haugen, M., King White, R., **Kluch, Y.**, Rinehart, R., Spencer, N., Walton-Fisette, T. (2016, May). *Student-athlete activism in sport: A performance ethnography.* Performance ethnography presented at the International Congress for Qualitative Inquiry, Champaign, IL, USA.

Kluch, Y., Lengel, L., & Marin, N. (2016, April). *The last witnesses? Trauma and memory as foundations of German identity in the context of the 70th anniversary of V-E Day.* Paper presented at the 2016 conference of the Central States Communication Association, Grand Rapids, MI, USA. **Top Paper Panel, Intercultural Communication Interest Group.**

Paule-Koba, A. L., & **Kluch, Y.** (2016, April). *Troublemakers or power players? A qualitative content analysis of media responses to athlete activism at Georgetown University and the University of Missouri*. Poster presented at the 9th Annual CSRI Conference on College Sport, Columbia, SC, USA.

Kluch, Y. (2016, March). *Go hard or go home: Exploring international student voices on cross-cultural masculinities in U.S. College gym culture*. Paper presented at the 9th Summit on Communication and Sport, Grand Rapids, MI, USA.

Kluch, Y. (2015, November). *“Just a quick post-workout selfie:” Self-surveillance, masculinity, and the display of hyper-masculine bodies among College natural bodybuilders on Instagram*. Paper presented at the 101st annual convention of the National Communication Association, Las Vegas, NV, USA.

Kluch, Y. (2015, July). *“More plates, more dates?” Masculinity and the male body in U.S. College recreational bodybuilding*. Paper presented at the 6th International Conference on Sport and Society, Toronto, Canada.
Recipient of the conference’s Graduate Scholar Award.

Kluch, Y. (2015, March). *National heroes or outrageous Nazis? Soccer patriotism, German national identity, and the ‘gaucho gate’ incident after the FIFA World Cup 2014*. Paper presented at the 8th Summit on Communication and Sport, Charlotte, NC, USA.

Panel Participation

Kluch, Y. (2020, November). *New roads, new directions, and new destinations: Reflections on developing and expanding communication and sport programs*. Panelist, National Communication Association, Indianapolis, IN, USA. [Conference held virtually due to COVID-19.]

Kluch, Y. (2020, January). *Sport as a tool for inclusive excellence and social justice advocacy*. Panelist, International Summit on Diversity and Inclusion Research. Expertise Centre for Diversity Policy (ECHO), The Hague, Netherlands.

Kluch, Y. (2019, November). *Sport, culture, and power: Critical intercultural examinations of race and gender in sport*. Panel Chair, National Communication Association, Baltimore, MD, USA.

Kluch, Y. (2016, April). *Exploring the community-based learning course development process*. Panelist, Teaching and Learning Fair, Bowling Green State University, Bowling Green, OH, USA.

Short Course Development

Kluch, Y., Anderson, S. M., Atwell Seate, A., Butterworth, M., Cramer, L. M., Grant, A. H. (2020, November). *Developing a pedagogical roadmap: A short course on advancing diversity and inclusion in the communication and sport classroom*. Facilitator, National Communication Association, Indianapolis, IN, USA. [Conference held virtually due to COVID-19.]

| RESEARCH GROUP EXPERIENCE

2020 – Present **Faculty Lead for Interdisciplinary Research Group on Experiences of Underrepresented Students in Sport Academic Programs.** Additional members: Elizabeth Taylor (Temple University; Co-Lead), Dakota Boring (Temple University; *graduate student*). **Focus:** The goal of this research group is to examine the experiences and challenges of underrepresented students in academic programs focused on the study of sport (e.g., sports communications, sport management, sport leadership).

- 2019 – Present **Faculty Lead for Interdisciplinary Research Group on Activism, Sport, & Social Change.** Additional members: Andrew Mac Intosh (Ross Initiative in Sports for Equality), Eric Martin (Boise State University). **Focus:** The goal of this research group is to gain a comprehensive understanding of contemporary collegiate athlete activism and identify strategies to empower athletes to engage in sustainable and strategic activism/advocacy for social justice efforts.
- 2019 – Present **Faculty Lead for Interdisciplinary Research Group on Equity, Diversity, & Inclusion Administrators in College Athletics.** Additional members: Raquel Wright-Mair (Rowan University), Robert Turick (Ball State University), Nicholas Swim (University of Louisville). **Focus:** The goal of this research group is to analyze the experiences of intercollegiate athletics administrators focused on equity, diversity, and inclusion work as well as to identify barriers to doing such work.

| TEACHING EXPERIENCE

Rowan University

CMS 04223: Introduction to Sports Communication/Sports Communication, Culture & Identity, Department of Communication Studies. *(Fall 2019 Grand Mean: 4.92/5)*

Course Description: As a microcosm of society, sport can serve as a valuable site of analysis to learn about the world we live in. Indeed, sport influences our identity positions, consumption choices, interpersonal relationships, and media options. As such, no profile of contemporary culture is complete without the inclusion of sport, as sport both reflects and shapes culture. This course focuses on how race, class, gender, sexuality, ability and other identity categories are viewed, discussed, and performed in and through athletics. Focused on knowledge and competencies related to diversity and inclusion in sport, the class will address depictions of athletes in the media, equity issues, and consumer behaviors, among many other topics that aim at equipping future professionals in the sports industry with a strong critical lens and heightened social consciousness.

Example qualitative student evaluation responses:

- 1) *“Probably the most enthusiastic teacher I’ve ever had. Made class fun.”*
- 2) *“Uses activities and thought-provoking questions that make you want to learn.”*
- 3) *“... really challenged us to participate and push the boundaries of our critical thinking skills.”*

CMS 04323: Images of Athletes in Popular Culture, Department of Communication Studies. *(Fall 2019 Grand Mean: 4.72/5)*

Course Description: This course examines images of athletes and athletics as they are constructed in contemporary popular culture. Students will analyze how various cultural texts (such as magazine covers, advertisements, television shows, films, or video games) communicate what it means to be an athlete – or a member of the athletics community at large – in both the U.S. and internationally. The course will examine how these images have changed historically and the impact they have on societal norms. Finally, the course analyzes how depictions of gender, race, class, and sexual identity also contribute to our understandings of what it means to participate in sport, as represented in popular culture.

Example qualitative student evaluation responses:

- 1) *“This is a great course that gets each student to think about sports in more of a critical and analytical way instead of just as entertainment “*
- 2) *“Dr. Yannick is one of the best professors you will ever have. His enthusiasm for his class and subject matter is infectious. It’s a breath of fresh air for a course.”*
- 3) *“He has enough real-world and career examples to really make us think and relate the material.”*

CMS 04333: Global Sport & Physical Culture(s), Department of Communication Studies.*(No course evaluations due to COVID-19 pandemic)*

Course Description: Sport has the power to unite people regardless of background or nationality. But is the unity achieved through sport always a positive one? How do global sporting trends affect local physical culture(s)? How does sport differ across different nations and cultural contexts around the world? Guided by these questions, this course will examine sport as a global phenomenon. Students will learn about the various roles sport plays in the major geographical regions across the world (North America, Latin America, Africa, Asia, Oceania, and Europe) by analyzing local sporting culture(s) in these regions. In addition, this course will introduce students to issues related to sport and globalization (e.g., cultural imperialism), global sporting phenomena (e.g., global sport brands), sport diplomacy and sport-for-development, and global sporting events (e.g., Paralympics/Olympics, FIFA World Cup). As such, this course will strengthen students' intercultural competence and understanding by developing a global perspective on sport issues, trends, culture(s), and phenomena.

SPRT 09401: Sport, Activism & Social Change (Senior Seminar), Sports Communication & Media Program.*(Course scheduled for Spring 2021)*

Course Description: From Muhammad Ali and Althea Gibson to Colin Kaepernick and Megan Rapinoe – sport figures have often served as agents for social justice. In this senior seminar, students will examine critically how U.S. and global sport have served as sites for the struggle for social change. Topics covered include marginalization and stigmatized identities in sport, the sport and social movements, athlete activism, change agents in sport, the role of sport organizations in driving change, and sport protests/demonstrations.

Internship Supervisor, Center for Sports Communication & Social Impact. (1 intern, Fall 2019; 1 intern, Spring 2020; 5 interns, Fall 2020), College of Communication & Creative Arts, Rowan University.

Internship Focus (Fall 2019, Spring 2019, Fall 2020): Sport and social impact; diversity and inclusion in sport; We Are One Team (WA1T).

Internship Focus (Summer 2020): NCAA strategic diversity and inclusion efforts; creating materials for the 2020 NCAA Diversity and Inclusion Social Media Campaign.

*Bowling Green State University***Rhetoric of Sport**, Department of Communication**Communication Theory**, Department of Communication.**Introduction to Popular Culture**, Department of Popular Culture.**BGSU 1910: First-Year Seminar**, Office of the Provost.**Gender, Media & Culture**, Department of Media Production & Studies.*Invited Guest Lectures & Presentations (Selection)*

Kluch, Y. (2020, October). *Driving inclusive excellence in/through intercollegiate sport*. Instructor of Record: Dr. Elizabeth Taylor, Department of Sport & Recreation Management, Temple University.

Kluch, Y. (2020, October). *Promoting diversity, inclusion, and social justice in sport*. Instructor of Record: Dr. Chelsea Kaunert, Department of Recreation and Sport Management, Coastal Carolina University.

Kluch, Y. (2020, March). *Engaging Latinx communities in U.S. sport*, Latin America: Sports, Policy & Society. Instructor of Record: Dr. Debbie Sharnak, Department of History, Rowan University.

Kluch, Y. (2017, September). *Using sport to address social issues on U.S. college campuses*, Specialized Journalism Skills: Sports PR. Instructor of Record: Dr. Terry Rentner, Bowling Green State University.

Kluch, Y. (2017, April). *When athletes take a stand: Activism and the use of sport for social justice*, Rhetoric of Sport. Instructor of Record: Dr. Raymond Schuck, Bowling Green State University – Firelands.

Extra-Curricular Curriculum Development Experience

2017 – 2018 **Inclusive Leadership Certificate.** Developed the WA1T Team Player Program for Diversity & Inclusion Leadership, which is a competency-based inclusive leadership certificate designed for BGSU student-athletes. The certificate will be offered as part of the BGSU Leadership Studies minor. The program has enrolled more than 40 student-athletes to date.

| ENGAGEMENT WITH NON-ACADEMIC AUDIENCES

- 2019 **Session Organizer,** 2019 NCAA Inclusion Forum, Atlanta, GA, USA. Served as lead organizer for the following programming sessions:
- When Student-Athletes Transform Passion to Action: Leading for Excellence in Diversity, Inclusion and Well-Being
 - The Next Generation: Student-Athletes Leading for LGBTQ Equality
 - The Skin We're In: Intentional Conversations about Race, Ethnicity, Identity and Allyship in Athletics
 - Building a Culture of Healthy Masculinity for Your Teams
 - Intersection of Mental Health and Student-Athlete Identity
- 2018 **Panel Organizer & Moderator,** *Advocates of change: Student-athlete activism and expression in the 21st century.* 2018 NCAA Inclusion Forum, Indianapolis, IN, USA.
- 2017 **Panelist,** *Best practices to ensure inclusive campus cultures.* 2017 NCAA Inclusion Forum, Providence, RI, USA.
- 2017 **Workshop Leader & Presenter,** *Re-imagining athletics on college campuses: Strategies to promote diversity and inclusion using the example of We Are One Team (WA1T).* 2017 Women's Workshop, Lone Star Conference, Dallas, TX, USA.

| HONORS & AWARDS

Honors, Grants, & Awards for Teaching, Research, and Service

- 2020 **Junior Faculty Travel Fund,** Faculty Center for Excellence in Teaching and Learning, Rowan University.
- 2018 **Cooper Award,** Central States Communication Association. Awarded for excellent teaching by a graduate student.
- 2018 **President's Award for Distinguished Service,** Gregory T. DeCrane Applauding Excellence Awards, Office of Campus Activities, BGSU. This award honors well-rounded individuals who have made significant contributions to BGSU and have multiple involvements within the University and Bowling Green communities.
- 2017 **Excellence in Graduate Student Teaching Award,** School of Media and Communication, BGSU. This competitively selected award is given to a graduate student

in the School of Media and Communication who has excelled at teaching undergraduate students within the School of Media and Communication at BGSU.

- 2017 **Outstanding Community Service Award**, Gregory T. DeCrane Applauding Excellence Awards, Office of Campus Activities, BGSU. This award honors outstanding students who provided service to the University community through volunteerism, employment, as well as those individuals who have made significant strides in bettering the quality of life at the University and/or Bowling Green community.
- 2017 **MLK Jr. Drum Major for Peace Award**, Human Relations Commission, Bowling Green, Ohio. This award is given to an individual of the Bowling Green community in recognition of their commitment and dedication to the community and in appreciation for their concern for the welfare of others by building strong relationships among the citizens of Bowling Green.
- 2016 **Top Papers in Intercultural Communication Panel**, Intercultural Communication Division, Central States Communication Association.
- 2016 **Diversity, Equity and Inclusion Student Award**, BGSU Graduate Student Senate. Recipient of this school-wide award chosen from 3,000 graduate students.
- 2016 **Outstanding International Graduate Student Award**, BGSU Graduate Student Senate. Recipient of this school-wide award chosen from 3,000 graduate students.
- 2015 **Graduate Scholar Award**, 6th International Conference on Sport & Society, Toronto, Canada.

Honors & Awards for the We Are One Team (WA1T) Initiative

- 2017 **NCAA Award for Diversity and Inclusion**, National Collegiate Athletic Association (NCAA) / Minorities Opportunities Athletic Association (MOAA). This national award recognizes and celebrates initiatives, policies, and practices of schools and offices that embrace diversity and inclusion across the intercollegiate athletics community.
- 2017 **Diversity, Equity and Inclusion Award**, Graduate Student Senate, BGSU. The recipient of this school-wide award is chosen among over 300 student-run organizations and initiatives at BGSU.
- 2017 **Outstanding Student Organization of the Year**, Office of Campus Activities, BGSU. This award is given to an organization that has provided opportunities for its members to develop and enhance leadership skills and has made meaningful contributions to the University community. The recipient of this award was the Sport, Social Justice, and Communication Coalition, which is a student organization that serves as the organized student component for the We Are One Team (WA1T) initiative.
- 2017 **Inspiring Service Award**, Inspiring Service (Non-Profit Organization). This award honors non-profit organizations and initiatives that connect personal and collective community service with progress toward the United Nations Global Goals.

| PROFESSIONAL DEVELOPMENT

- 2020 **Symposium: A Woman's Worth – The Impact of Women in the Sport Industry**, Drexel University, Philadelphia, USA.
- 2019 **Unconscious Bias Training**, Division of Diversity, Equity, & Inclusion, Rowan University.
- 2019 **Sports Diversity & Inclusion Symposium**, Diversity & Inclusion in Sports Consortium (DISC), Daytona Beach, FL, USA. Conference hosted by U.S. sport organizations to exchange best practices for diversity/inclusion in the sport industry.
- 2019 **Common Ground V**, National Collegiate Athletic Association (NCAA). Common Ground is a two-day program sponsored by the NCAA to create a dialogue and identify action strategies for LGBTQ leaders and people of faith in college sport.

| SERVICE & LEADERSHIP

Service to Rowan University

- 2020 – Present **Committee Chair**, Diversity Committee, Department of Communication Studies.
- 2019 – Present **Committee Member**, Rowan University Diversity, Equity, & Inclusion Council. University-wide committee administered by the Division for Diversity, Equity, & Inclusion.
- 2019 – Present **Faculty Advisor**, *We Are One Team (WA1T)*. Launched at Rowan University in spring 2020, *We Are One Team (WA1T)* is a university-wide umbrella initiative to promote diversity and inclusion through the power of sport. Projects featured as part of the initiative include workshops, photo campaigns, panel discussions, speaker series, and community events.
- 2019 – Present **Committee Member**, Diversity, Equity, & Inclusion Committee, Rowan University Athletics Department.
- 2019 – Present **Committee Member**, Diversity, Equity, & Inclusion Committee, Ric Edelman College of Communication & Creative Arts.
- 2019 – Present **Committee Member**, Sports Communication & Media Program Committee/ Task Force, Ric Edelman College of Communication & Creative Arts.
- 2019 – Present **Committee Member**, Curriculum Committee, Department of Communication Studies.

Service to the Field & Profession

- 2020 – Present **Advisory Board Member**, Return on Inclusion (ROI). ROI is a sport-specific diversity and inclusion education platform dedicated to developing inclusive leaders and fostering a culture of belonging across social and cultural differences in athletics.

- 2019 – Present **Reviewer – Academic Journals.** Reviewed one (1) manuscript for *Sport in Society*, two (2) manuscripts for *Journal for Athlete Development & Experience*, and three (3) manuscripts for *International Journal of Sport Communication*.
- 2019 – Present **Reviewer – Conference Level.** Reviewed ten (10) abstracts for the North American Society for Sport Management, eight (8) full papers and two (2) paper session proposals for the Communication and Sport Division at the National Communication Association, and one (1) abstract for the annual Summit of the International Association for Communication and Sport.
- 2019 **Search Committee Member,** National Collegiate Athletic Association (NCAA). Served as faculty representative on search committee for national search for the position of managing director for NCAA leadership development.

| PROFESSIONAL MEMBERSHIPS

- 2020 – Present Diversity, Inclusion and Equity Council of Excellence in Athletics (DIECE)
- 2020 – Present North American Society for Sport Management (NASSM)
- 2016 – Present North American Society for the Sociology of Sport (NASSS)
- 2015 – Present International Association for Communication and Sport (IACS)
- 2014 – Present National Communication Association (NCA)